

# IMT@30

2026 marks three decades of IMT's work transforming buildings to be more efficient, affordable, and resilient.



IMT is celebrating with a full year of engagements recognizing those who have made this possible, and who play a vital role in our future achievements. We will produce digital campaigns, events, and an exclusive leadership video series. We will honor select awardees at an invite-only cocktail hour ceremony in New York City this Fall.



**Campaign:** Feb–Dec 2026



**Fall Awards Ceremony:** New York City



**CATALYST SPONSOR**  
\$5,000

**MOMENTUM SPONSOR**  
\$10,000

**TRANSFORMATION SPONSOR**  
\$15,000  
(2 sponsors remaining)

## BRAND VISIBILITY

- Logo on anniversary webpage emails, and 2026 Impact Report
- Sponsor social badge
- Social media recognition

- All Catalyst benefits
- Building Transformation series program speaker role
- Recurring social and newsletter mentions

- All Momentum benefits
- Video will play during Fall award ceremony
- Top-tier, recurring visibility, across digital & print media

## EVENT ACCESS + RECOGNITION

- Priority registration for anniversary event & 2 tickets
- Logo on event thank-you board
- Digital poster

- Priority registration for anniversary event & 5 tickets
- Logo on invites
- Table signage
- Digital poster
- Prominent mention in introductory remarks

- Priority registration for anniversary event & 10 tickets
- Prominent on-site signage
- On-stage remarks (toast or award intro)
- Digital poster

## EXPERTISE + PARTNERSHIP

- Sponsor media kit with IMT partnership testimonial
- Expert-curated resource list

- Sponsor media kit
- 1 hour call with IMT expert
- Tailored resource suggestions

- All Momentum benefits
- Exclusive executive leadership dinner in DC or NYC for clients or key stakeholders

## Why sponsor IMT's 30<sup>th</sup> Anniversary?

Our newsletter reaches 3,000+ engaged subscribers with an open rate of 50%+, significantly above industry benchmarks. IMT's content is trusted by building owners, utilities, policymakers, and community-based organizations nationwide. Sponsors receive high-impact brand visibility among key decision-makers, showcasing your leadership in transforming the built environment.



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