

Executive Summary on High-Performance Building Resource Hubs

The challenges with implementing a building performance policy

Even with an ideal building performance policy (BPS) design, many stakeholders will have concerns about the policy or will remain unaware of its existence until the first deadlines approach. The latter is particularly problematic since building improvements often require advance planning in order to be cost-effective. In particular, the complex and fragmented decision-making structures in the real estate industry present significant barriers to progress. To overcome these obstacles, jurisdictions with goals to advance climate commitments often seek to centralize objective information about regional policies and resources, provide best practices and facilitate conversations that bridge divides in the real estate community. However, they often have limited resources to do so.

Local Hubs are the go-to resource center for the information and tools the building industry needs to accomplish building transformations

Cities and regions can overcome these challenges by creating local Hubs as nonprofits that rally businesses and residents in support of public policy goals and rapidly scale competitive markets for high-performing buildings. Hubs provide training, education, financing guidance and connections, technical assistance, case studies, calculators, outreach, technology demonstrations, and workforce development programs. These Hubs can also promote equitable outcomes by partnering with community organizations, small business and job training programs, and supporting under-resourced building owners. Most importantly, Hubs can act as a neutral, trusted entity that can facilitate relationships and collaboration between the disparate parties involved in commercial real estate, the local government, utilities, and residents and community groups.

a Hub will:

- Support and de-risk the adoption of bold climate policy through effective and inclusive policy implementation strategies
- Drive equitable building performance improvements by focusing support on under-resourced buildings
- Create a platform for early adopters to share best practices and lessons learned with those new to this work
- Facilitate a market shift toward high-performance buildings as a new normal business practice

the outcomes of a Hub include:

- Effectively implemented building performance policies that achieve high compliance rates, modeled energy and carbon savings, and performance improvements
- Collaboration among business, government, and community leaders in achieving collective climate goals
- A thriving high-performance building marketplace comprised of a skilled local workforce that is developed around principles of economic inclusion

For more information on high-performance building hubs, fill out our [interest form](#).