





# A *bright* INVESTMENT

## DESIGNING HOMES TO *SHINE A LIGHT ON SAVINGS*

Buying a home is one of the biggest purchases you will ever make, and you deserve a high-quality home that's built to last. One of the ways you can protect your investment—and save money on your monthly bills—is by purchasing a home with energy-efficient lighting. Today's lighting technologies such as compact fluorescents (CFLs) and light-emitting diodes (LEDs) allow homeowners to relax in the soft, warm glow of a well-lit home year after year. Using less energy to provide a higher quality of light than older bulbs, today's long-lasting technologies not only save homeowners money on their monthly energy bills, they also reduce the headache of battling burn out: One of today's efficient light bulbs can last 15-20 years.

	 TRADITIONAL INCANDESCENT	 HALOGEN INCANDESCENT	 COMPACT FLUORESCENT (CFL)	 LIGHT-EMITTING DIODE (LED)
HOW OFTEN WILL THIS BULB NEED TO BE REPLACED?	1 YEAR	1.5 YEARS	9 YEARS	15-20 YEARS
ELECTRICITY CONSUMPTION (WATTS)	60	42	13	9
AVERAGE ANNUAL COST SAVINGS <i>Per bulb vs. traditional incandescent*</i>	N/A	\$2.17	\$5.66	\$6.15

\*Assumes 3 hours use per day at \$0.11 per kWh